**Open Enrollment Partner Social Media Content**

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|  | **Post Content (copy and paste into your social media accounts)** | **Asset** |
| **Partner Post 1** | Find low-cost health plans and opportunities for savings on @VAInsuranceMarketplace.  Start saving today and enroll in a low-cost plan by December 31 for coverage to begin on January 1. Open enrollment ends January 15: [marketplace.virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers) | **Download asset file from the Open Enrollment Partner Content folder to include in your post.**    **File Name: VIM Partner Social Post 1.jpg** |
| **Partner Post 2** | Comprehensive health insurance within your budget. Find low-cost plans and see if you qualify for financial savings with @VAInsuranceMarketplace.  Get insured today. Enroll by December 31 for coverage to begin January 1 and by January 15 for coverage to begin February 1: [marketplace.virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers) | **Download asset file from the Open Enrollment Partner Content folder to include in your post.**  **A close-up of a health planDescription automatically generated**  **File Name: VIM Partner Social Post 2.jpg** |
| **Partner Post 3** | If you’ve lost Medicaid, check @VAInsuranceMarketplace for affordable, high-quality health plans to keep you covered.  Enroll by December 31 for coverage to begin January 1. Open enrollment ends January 15: [marketplace.virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers) | **Download asset file from the Open Enrollment Partner Content folder to include in your post.**  **A person looking at a phone  Description automatically generated**  **File Name: VIM Partner Social Post 3.jpg** |
| **Partner Post 4** | Coming down with something? Having health insurance helps you feel better.  Prep for flu season and get health insurance on @VAInsuranceMarketplace. Enroll by December 31 for coverage to begin January 1 and by January 15 for coverage to begin February 1: [marketplace.virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers) | **Download asset file from the Open Enrollment Partner Content folder to include in your post.**    **File Name: VIM Partner Social Post 4.mp4** |

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| **Partner Post 5** | From now until January 15, Virginians can shop for and enroll in health plans on @VAInsuranceMarketplace.  Shop Marketplace plans: [marketplace.virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers) | **Download asset file from the Open Enrollment Partner Content folder to include in your post.**    **Video File Name: VIM Partner Social Post 5.mp4** |
| **Partner Post 6** | All plans on @VAInsuranceMarketplace cover essential health benefits like doctor visits, prescriptions, and more.  Enroll in a health plan by December 31 for coverage to begin January 1. Open enrollment ends January 15: [marketplace.virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers) | **Download asset file from the Open Enrollment Partner Content folder to include in your post.**    **File Name: VIM Partner Social Post 6.mp4** |